



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

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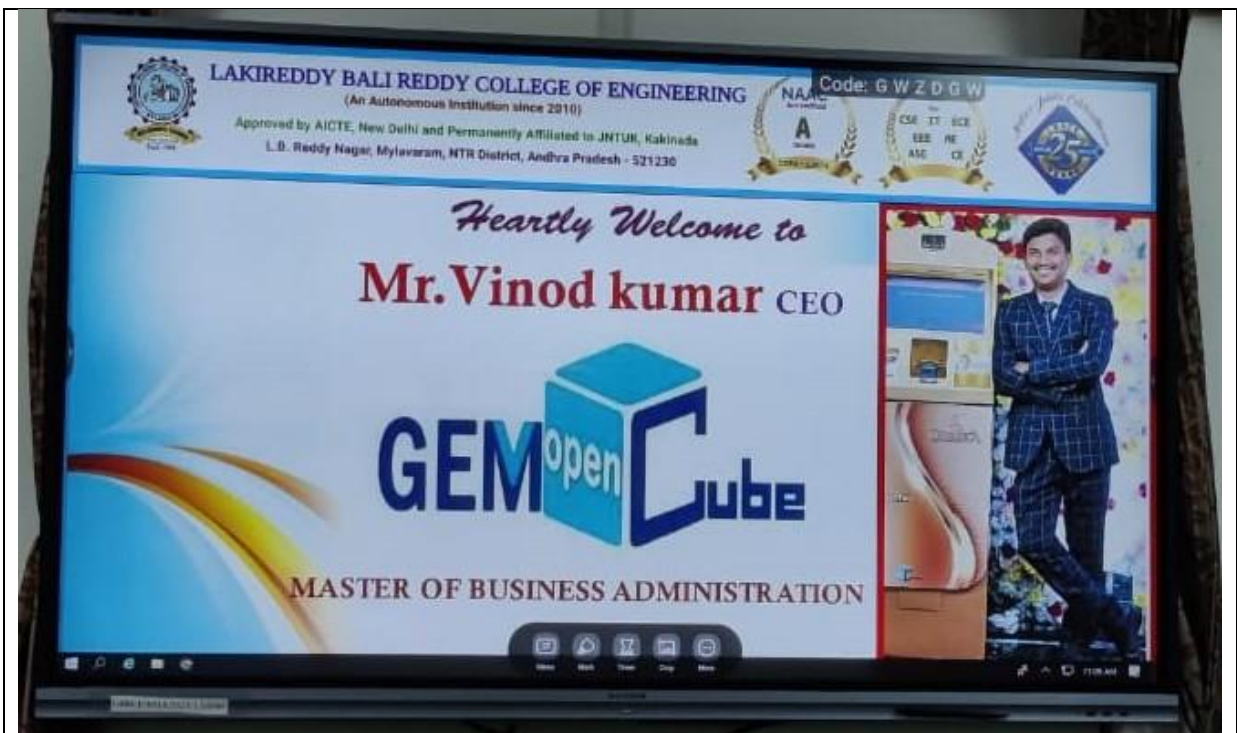
L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration

Report on Guest Lecture on Start-Up & Innovations A.Y 203-2024

(In associated with CII, ISTE)

Event Name	Guest Lecture on Start-Up & Innovations
Event type/Name	Co-Curricular activity
Date/duration	10-02-2024 09:00 Pm to 12.00 Pm
Resource person/Organiser	<ul style="list-style-type: none">➤ Mr. Vinod Kumar, CEO, GEM open Cube.➤ Dr. V.V. Narsi Reddy, Associate Professor, Dept. of. MBA-LBRCE.➤ Mr. K. Ravi Kiran Yasaswi, Asst. Professor, Dept. of. MBA -LBRCE
Name of Convener	Dr. A. Adishesha Reddy, Professor & HOD, School of Management studies. LBRCE, Mylavaram. AP
Target audience	125
Total No. of participants	120
Objective the event	To ensure the students' knowledge on Start-Up and Innovations and its impact on Entrepreneurship /employment opportunity.
Description about the event:	<p>Mr. Vinod Kuma, CEO, GEM open Cube, was Enlightened the students regarding the Start-Ups and the role of Innovation in present Indian Economy and shared his personal experience of 7 years including how his business is collapsed during COVID-19 and learned the new lesions to start new ventures.</p> <p>Dr. A. Adishesha Reddy, Professor & HoD, Master of Business Administration, LBRCE-Mylavaram addressed the students and Mr. Vinod Kumar felicitated by HOD, and other faculty members in the Department</p>



Pre-Placement Talk by the CEO Vinid Kumar



Felicitating the Chief Guest by the Deptment

Dr. A. Adishesha Reddy
Head of the Department